

CREATIVE BUREAUCRACY FESTIVAL 2024



REPORT AND
PARTNERSHIP OFFER





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ABOUT THE FESTIVAL, ABOUT BUREAUCRACY



“Modern administration has to move from a ‘no, because’ to a ‘yes, if’ culture. This is why we created this festival.”

Charles Landry, Festival President



“Bureaucracy can be described as the ‘front-end’ of democracy. To support strong democracies, we need good bureaucracies. Here is where we see how this could work.”

Johanna Sieben, Festival Director



“It is great to see so many people with great ideas meet at the Creative Bureaucracy Festival. May all those ideas find their way into government practice!”

Frank-Walter Steinmeier, Federal President of Germany



“If it doesn't work then we'll do something else! We need this openness. It's important so that people have the feeling that the public administration is competent to shape change.”

Sarah Ryglewski, Minister of State Germany



“Bureaucrats are the most innovative people on the planet!”

Audrey Tang, Former Digital Minister of Taiwan



“I'm really enthusiastic about the energy in this room. We need it because the whole world is changing. So the state has to change too.”

Marco Buschmann, Federal Minister of Justice



“And that has become clear once again here – the thirst for knowledge is present in everyone, and this festival is a place of exchange and a place of improvement.”

Matthias Ecke, Member of the European Parliament



“I feel that you come to the Creative Bureaucracy Festival and you find your people. There's so many innovators here and people that you just want to connect and listen with, and you get inspired by.”

Sophie Howe, Former Future Generations Commissioner for Wales, UK



CREATIVE BUREAUCRACY THROUGHOUT THE YEAR



Digital Kick-Off Day:
13 March 2025

Creative Bureaucracy Festival:
05 June 2025

Call for Participation:
October - December 2024

Young Bureaucrats Event and Global
Government Innovators Forum:
04 June 2025



A YEAR FULL OF INNOVATION AND CREATIVITY

October -
December



CALL FOR PARTICIPATION

Every year, we are looking for Creative Bureaucrats and their allies: public sector changemakers across all levels of government who are helping to shift how public administrations think, plan and act. We are looking for ideas, methods, and tools that can inspire, encourage and motivate.

13 March



DIGITAL KICK-OFF DAY

The Digital Kick-Off Day in March, offers a packed programme of inspiring examples of creative bureaucracy in action. It is a free online event for everyone across the globe – kicking off a new year of public sector innovation and offering an additional platform for forward-thinking ideas and projects prior to the live festival in Berlin.

04 June



GLOBAL GOVERNMENT INNOVATORS FORUM

The Global Government Innovators Forum brings together key public innovation leaders from across the globe. In a moderated format where everyone contributes to setting the agenda, participants discuss pressing concerns and explore future scenarios.

04 June



YOUNG BUREAUCRATS EVENT

A day before the Creative Bureaucracy Festival, young talents gather in Berlin for the Young Bureaucrats Event. Through engaging talks and workshops, they network and gain fresh insights into the future of the public sector from partners and special guests.

05 June



CREATIVE BUREAUCRACY FESTIVAL

The Creative Bureaucracy Festival puts excellent, creative solutions to community issues and the people behind them in the limelight. Everything from small adjustments to big visions for the future! The festival represents a shift from a “no because” culture to a “yes if” culture that embraces experimentation and new ideas. In doing so, the festival aims to refresh the reputation of public administrations and appeal to imaginative new talent.



SUMMARY 2024

ENGAGING PROGRAMME

4

EVENTS THROUGHOUT THE YEAR

180

SESSIONS ACROSS ALL EVENTS

396

SPEAKERS

9

DIFFERENT FORMATS

105

HOURS OF PROGRAMME

LEADING INNOVATORS

231

CALL FOR PARTICIPATION SUBMISSIONS

255

INSTITUTIONS

47

COUNTRIES

12

JURY MEMBERS

100+

NETWORK PARTNERS

INTERNATIONAL AUDIENCE

1,850+

ON-SITE VISITORS LIVE FESTIVAL

4,800+

DIGITAL PARTICIPANTS

39%

AGE 18-34

50

COUNTRIES INVOLVED

6

CONTINENTS

GLOBAL REACH

125,000

WEBSITE PAGEVIEWS

15,000+

FOLLOWERS

14,300+

NEWSLETTER SUBSCRIBERS

430,000+

SOCIAL MEDIA IMPRESSIONS

**BECOME
A
PARTNER!**
Contact
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creativebureaucracy.
org



FESTIVAL 2024 FACTS & FIGURES

AUDIENCE AND OUTREACH

UNPRECEDENTED GUEST TURNOUT

1,850+
FESTIVAL
PARTICIPANTS
ON-SITE

2,500+
FESTIVAL
LIVESTREAM
VIEWERS

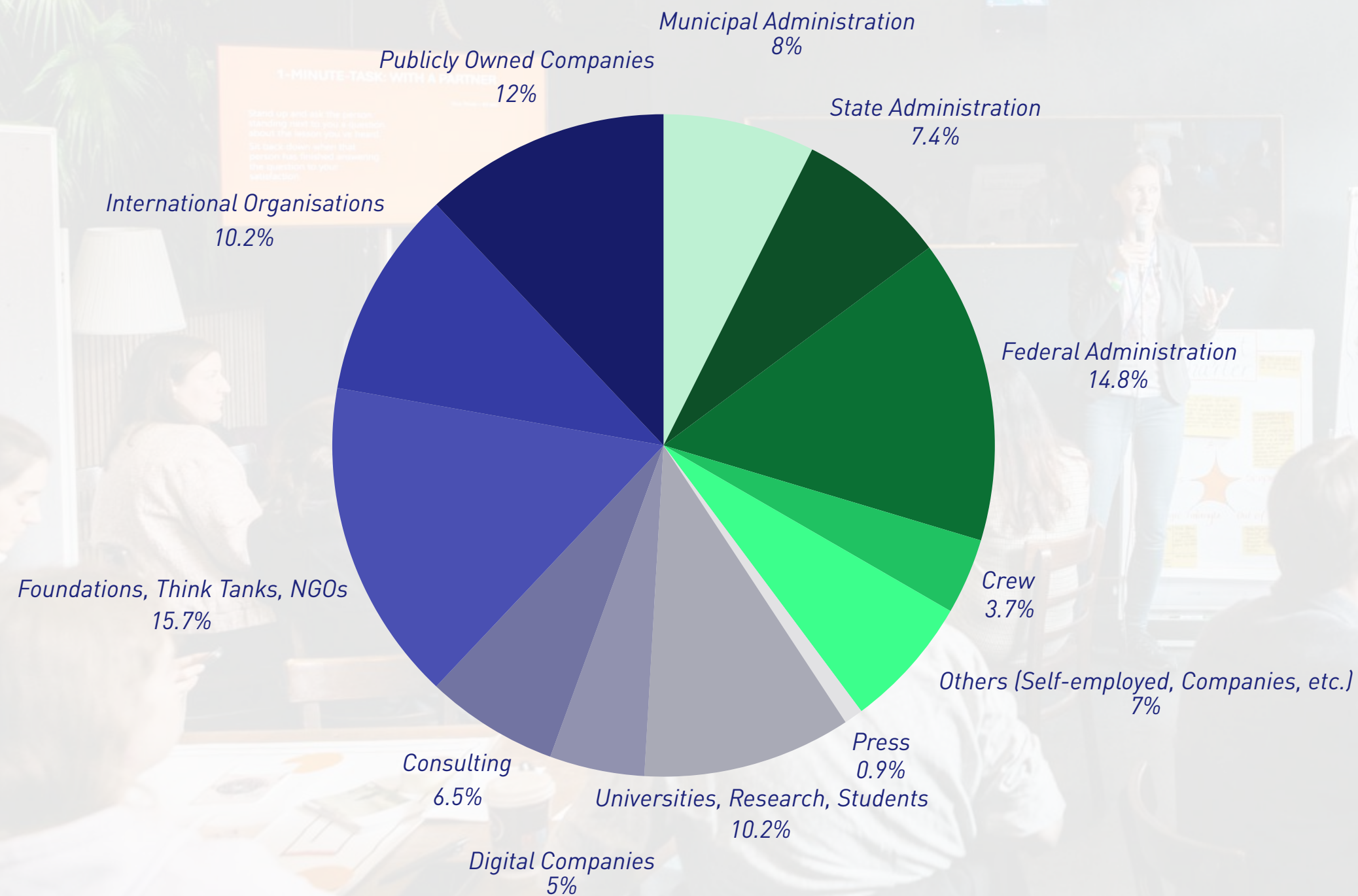
500+
DIGITAL KICK-OFF
DAY
WORKSHOP
PARTICIPANTS

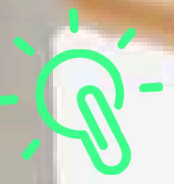
1,780+
DIGITAL KICK-OFF
DAY LIVESTREAM
VIEWERS



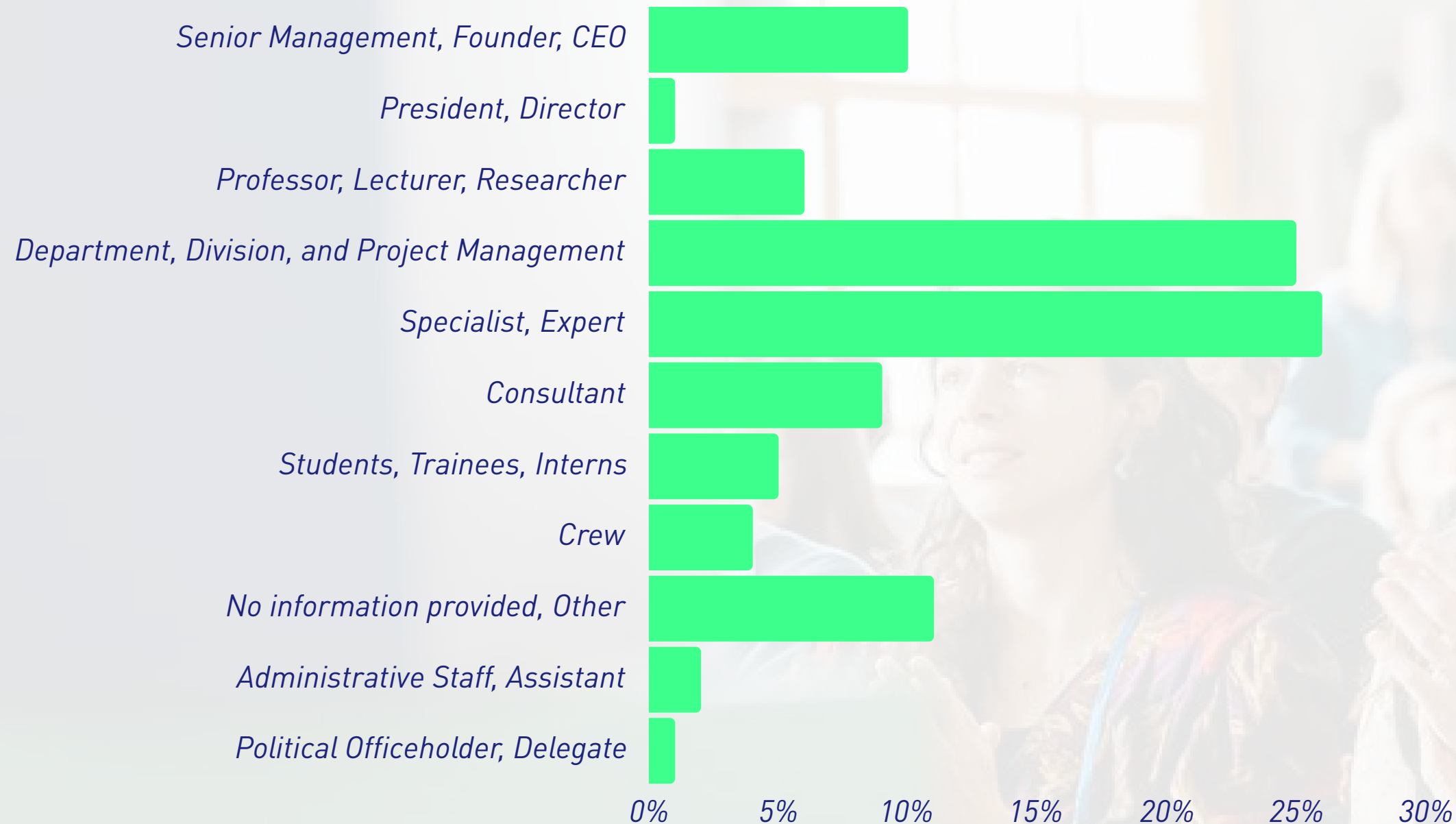


REPRESENTATION FROM ALL MAJOR SECTORS





KEY AND VARIED PROFESSIONAL ROLES





A GLOBAL FESTIVAL COMMUNITY

2024
PARTICIPANTS
FROM 50
COUNTRIES

2022
PARTICIPANTS FROM
36 COUNTRIES

2023
PARTICIPANTS FROM
36 COUNTRIES



WORLDWIDE REACH VIA LIVESTREAM



Website Livestream: 2,500+ Unique visitors (1,484 in 2023)



Average length of livestream stay: 19:22 min



Livestream participants: 91 Countries (84 in 2023)

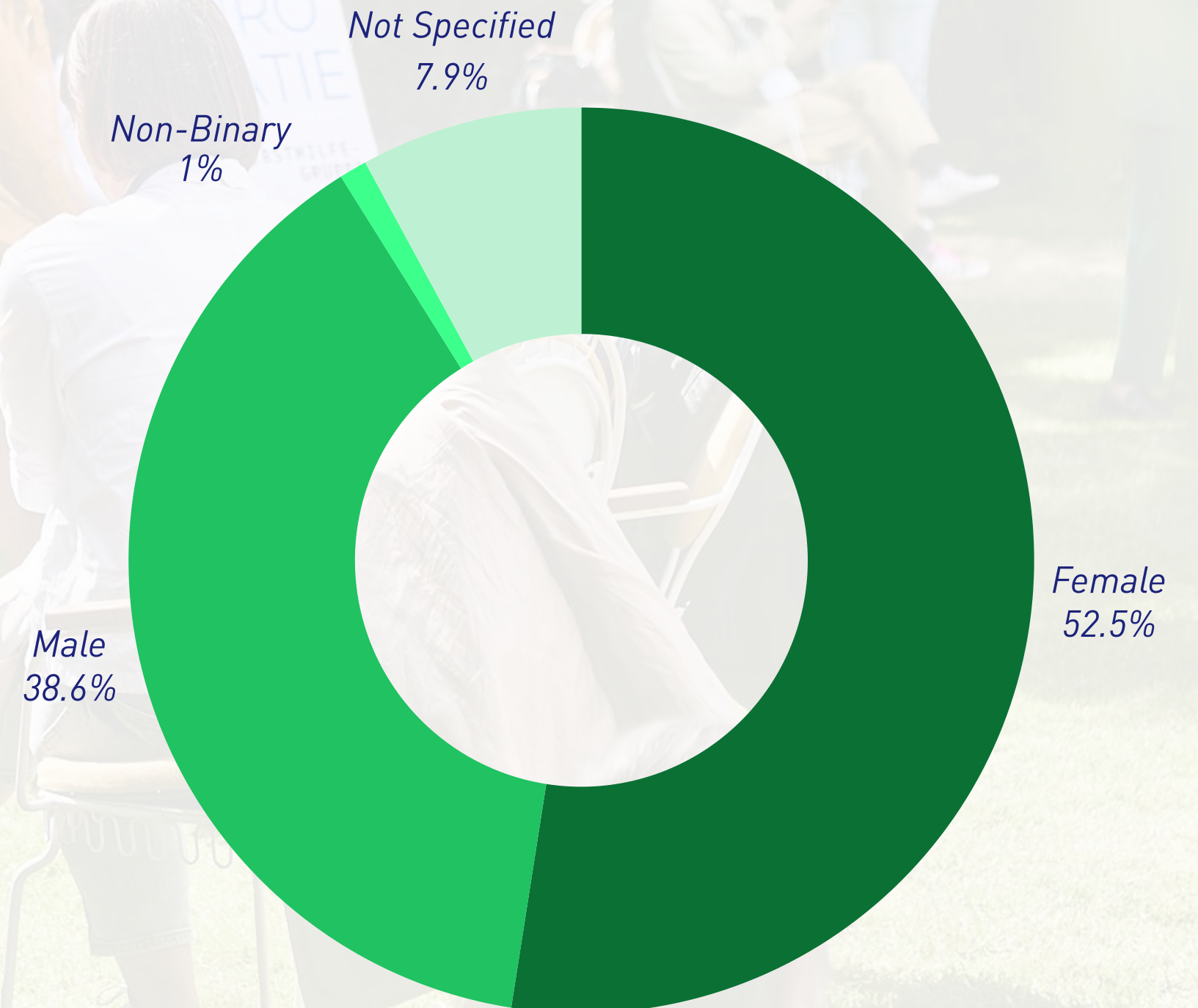




CELEBRATING A DIVERSE AUDIENCE

Our on-site audience at the Creative Bureaucracy Festival:

- 53% female
- 39% male
- 1% non-binary
- 7% not specified



SPEAKERS AND CONTRIBUTORS



CONNECTING GLOBAL VISIONARIES AND INNOVATORS

- 266 Speakers (125 female, 122 male, 1 non-binary, and 18 unspecified)
- From 46 countries (34 in 2023)





CONTRIBUTORS FROM ALL SECTORS

ADMINISTRATION



Angelos Binis
European
Commission



**Katarina
Niewiedzial**
Commissioner for
Integration Berlin



Markus Richter
State Secretary,
CDO Germany



Heike Kratt
Federal Office of
Administration

POLITICS



Tamara Srzentić
Government of
Montenegro



**Marco
Buschmann**
FedMin of Justice



**Sarah
Ryglewski**
State Minister



**Steffen
Saebisch**
State Secretary

INNOVATION AGENCIES



**Carmen
Raal**
e-Estonia



Christian Bason
Transition
Collective



Nina Maturu
Presidential
Innovation Fellow



**Caroline
Paulick-Thiel**
Politics for
Tomorrow

SCIENCE & RESEARCH



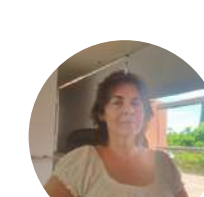
Dan Honig
University
College London



Chien-Liang Lee
National Taiwan
University



**Daniela
Hensel**
HTW Berlin



**Alicia Eugenia
Olmos**
Universidad de
Córdoba

NGOS, FOUNDATIONS & ASSOCIATIONS



**Elisa
Lindinger**
Superrr Lab



**Namatai
Kwekweza**
WELEAD Trust

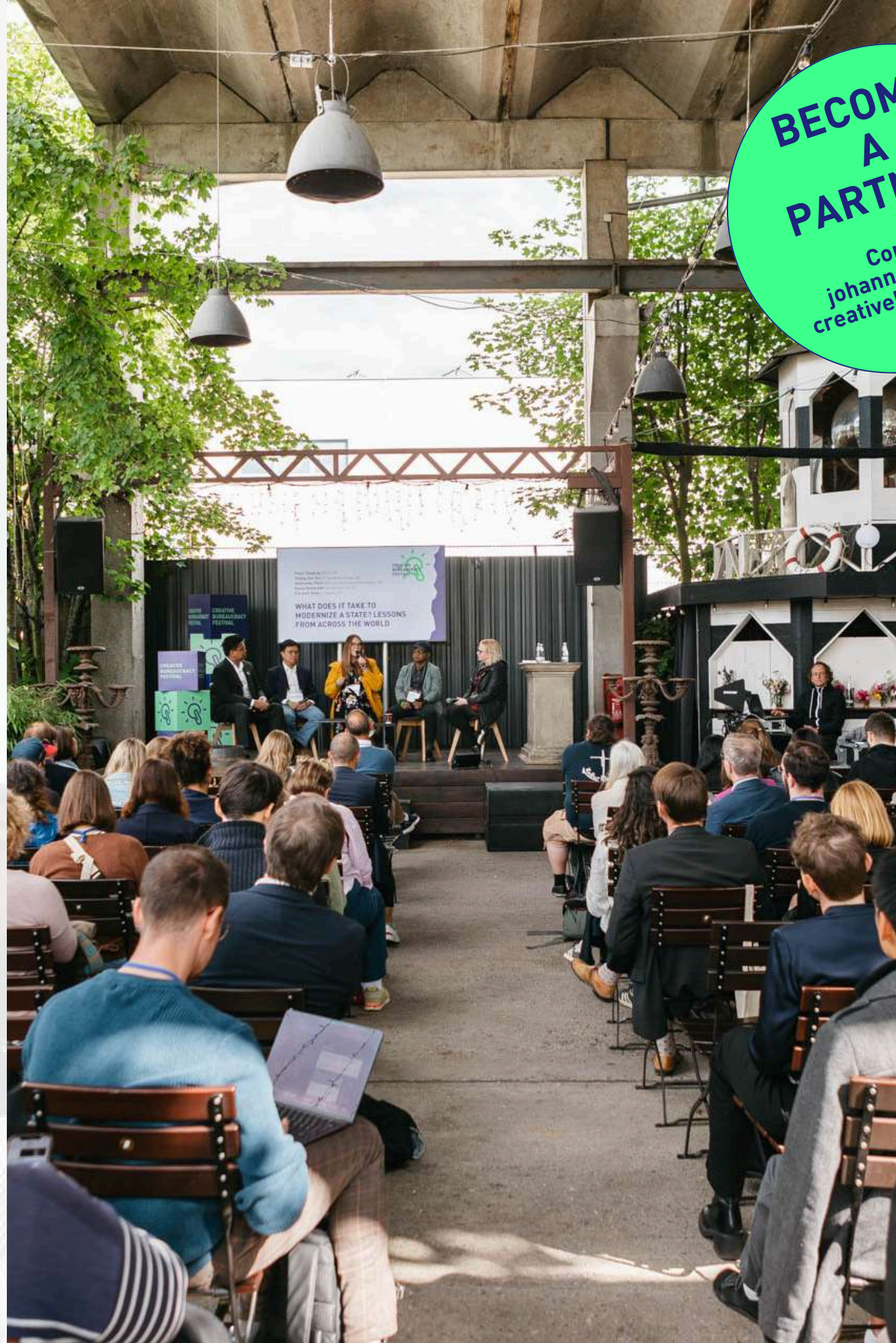


Sonja Jöchtl
Love Politics



Hans Karsenberg
Placemaking
Europe

and many more...



**BECOME
A
PARTNER!**
Contact
johanna.sieben@creativebureaucracy.org



STAGES AND FORMATS

STAGES AND FORMATS

83 SESSIONS SHOWCASING INNOVATION AND INSPIRATION

26 KEYNOTES

14 CHATS

14 PANELS

1 PITCH SESSION
6 ROUND TABLES

17 WORKSHOPS

4 CRUISES

1 AWARD CEREMONY

All our sessions reached near maximum capacity.



STAGES AND FORMATS

STAGES				FORUMS				#ProveItWithProof
IMPACT STAGE	CONNECTION STAGE	IMAGINATION STAGE	TRANSFORMATION STAGE	FORUM AI	FORUM RESILIENT FUTURES	FORUM CITIES: PROTOTYPING DEMOCRACY	FORUM BUREAUCRATIC ACTIVISM	CRUISE
8h REGISTRATION								
9h THE OPENING Impact Stage (DE/ENG) Johanna Sieben, Charles Landry, Keynotes: Marco Buschmann, Tamara Srzentić, Hubertus Holl								
10h Gestalten statt Verwalten Ryglewski Das Auswärtige Amt der Zukunft Eygedy Digitalisierung gerecht gestalten Lindinger Kennzahlen und Verwaltung Mittelstädt hosted by GPM	Talent Pipeline: Private to Public Srzentić, Dickerson, Latendresse-Drapeau Mission Driven Bureaucrats Honig, Bason, Krommings	Was heißt Government-as-a-Platform? Wilczek et al. hosted by PD Machen statt Meckern Prokop-Scheer, Savarino, Hemmer hosted by Lokalprojekte	Förderung anders denken? Geißler, Zeller, Untergutsch, Seidel, et al. hosted by BMF/EU	KI – was kann sie, was nicht? Klingel hosted by PD	Kritische Infrastrukturen Riecke, Gause, Luckhardt hosted by BMVg	Citizen-Driven City Making Karssenberg, MacDonald-Nelson, Tommila, Co, Kardous hosted by BMW Foundation HQ RISE Cities	Reversing Denial Paulick-Thiel, Walch, Jain, Laabich, Jakobsen, Naundorf	Nordem Gesetz Tosun, Bruch
11h Building an Entrepreneurial State Croll, Maturu, Sio, Ndagire	Unlocking Success: Projekterfolg Drabon, Jarze, Chripunow hosted by PMI Fördermodernisierung in Bayern Kaeppel, Tuljus, Zierer hosted by byte	Foresight and Futures Tully, Mihailescu Finance for Social Good Kalis, Schorr	Interkommunal Zusammenarbeiten Amelung, Seewald, Noto, et al. hosted by BMF/EU					
12h Digitalisierung: Potsdam & Hamburg Hantzsche, Pahl, Strelau, Litz, Frohwein hosted by PD Willkommenszentrum Berlin Niewiedzial, Bukalo	Managing the 24-Hour City Leichsenring, Gasch Casals, Milan, Brunner, Harris	Cloud für souveräne Verwaltung Guntram, Hoffmann, Braun, Churikova hosted by PD Science-Fiction-Bureaucracy Lauenstein Bewährt vor Ort Peter	Schul-IT nachhaltig gestalten Kämper, Eilzer, Krause, et al. hosted by BMF/EU	KI-Sprachmodelle in der Verwaltung Kadner, Rohwer hosted by PD	Asian Digitalization Strategies Lee, Zee Kin, Palit, Hirdaramani, Zadara hosted by Konrad Adenauer Stiftung	Do Missions Work? Tönuriat, Stoum, Choucair hosted by BMW Foundation HQ RISE Cities	Scoping Spaces for Action Cook, Hector, Vogel, Roloff, Kossow, Agbalaka	Das Schloss Zielonkowsky, TUIH
13h Igniting Hope to Save Democracy Kwekweza What if Women Designed the City? East From Dictatorship to Democracy Khelifa	Nachhaltige öffentliche Beschaffung Wolinda, Kühnrich, Eßig, Florin, Witte hosted by Bertelsmann Stiftung	Decolonization is Imagination Rapenne, Malik, Godoy, David, Beaudet, Iwa, Creary, Hubbard hosted by CPI	Missionsorientierte Fördermaßnahmen Gillerke, Gollata, et al. hosted by BMF/EU Die Mobilitätswende wirksam fördern Engelbach, Hackmack, Schmidt, et al. hosted by BMF/EU	Transkription & Wissensmanagement Müller, Längle, Hofmeister, Planert, Schurr, Jacobshagen hosted by PD	The Project Survival Backpack Hablasch, Deichsel hosted by PMI	Public-Private-Partnerships Greifeld, Kruijer, Mehnert, Neddens, Groot, van 't Veen, Buisman hosted by BMW Foundation HQ RISE Cities		Die Vermeidung Scheidt, Hensel
14h Community-Potenziale entfalten Gärtner, Fischer hosted by BMVg Zur öffentlichen Hand von morgen Bülhoff, Solonar-Unterasinger hosted by PD Digitalisierung ü. Grenzen Richter Moderne Berliner Verwaltung Klement	Citymaking: A Collective Endeavour Hansen 10x100 Towards Earth4All Paulick-Thiel European Sustainability Reporting Hoffmann, Horak et al. hosted by PD	Die Verwaltung mit KI modernisieren Wichmann, Klingel, Hellmann, Tekieli hosted by BMAS	Fördermittel für den Ganzttag nutzen Schmalz, Schneider, et al. hosted by BMF/EU Schul-IT: Rollen & Aufgabenklärung Welp, Bomert, et al. hosted by BMF/EU				Embracing Resistance Krogh Jeppesen, Arlt, Schwendinger, Höher, Müller, Gomis	
15h Future Generations Commissioner Howe Healing in Times of Conflict Malik Modernising EU Administrations Björnsson	BIM und digitale Zwillingstädte Lemcke, Mondino, Wirkuttis, Horvath, Kleinow et al. hosted by PD Work4Germany: Speed4Transformation? Bergmann, Özcan, Schek	Growing an Environmental Movement Tantoh Nlorba Digital Archipelagos Trindade de Souza Meet the AU Innovation Fellows Adugna, Hiemer-Maqoma, Ndagire, Madu	Zukunft gestalten Kneip, Jöchl, Badih, Schröder-Lomb, Gündüz, Sultani, Bergmann	Gesetzgebung der Zukunft Fitzner, Koch, Trompeter, Liebich hosted by PD	Can Stories Change Systems? Snow, Alton, Chiunda, Degbor, Shruti	Guiding Investments for Impact Schorr, Yog, Talden, East hosted by BMW Foundation HQ RISE Cities		
16h Verwaltungsmodernisierung Khan, Günnewig, Balzer, Saebisch, hosted by Falling Walls Foundation and PD	Modernizing a State: Global Lessons Toñuriat, Zee Kin, Palit, Raal, Emeraldi	Startups und Verwaltung Haas, Herrmann, Grzymek, Darsow hosted by Bertelsmann Stiftung	Driving Systems Change Together Peis, Nanzer, Tantoh Nlorba, González Montoya, Gay, Olmos	Was braucht gute KI? Lorenz, Busse, Klingel, Kraft, Beining hosted by PD	Cities in Placemaking Doumpa, Karssenberg, Hürtig, Sobral, Grauvogel	Human Sovereignty x Advanced Tech Rubin, Diaz Mendoza, Pekoł, Yang hosted by BMW Foundation HQ RISE Cities	Democratizing Futures Johar, Petzold, Tacke, Tosun, Krzysztofowicz, Kastner	The Trial Tadese, Yostel
17h Shop Well to Be a Force for Good Krogh Jeppesen, Srzentić, Kattein, Gasinka	KoCampus Eule-Prütz, Kuntze, Fischer SoFinData: Evidenzbasiert steuern Mayer, Scholz, Martin, Schmeling Die ko-kreative Verwaltung Hoffmann, Knopp	Towards Achieving Zero Bureaucracy Al Rais, Amiri, Croll From Paralysis to Agency Annala, Stoum, Djakonoff	GovTech Smart City Start-Up Pitches Carlini, Mancini, 15 Start-Ups hosted by European Commission					
18h THE CLOSING (DE/ENG)								
19h CREATIVE BUREAUCRATS NIGHT								
23h Networking, Music and Games								



YOUNG BUREAUCRATS EVENT

12 JUNE 2024

The Young Bureaucrats Event focused on tomorrow's innovators. University students and young professionals came together, discussed their visions and explored potential career paths in the public sector.

55 Participants on site (31 female, 24 male)

4 Workshops, 3 Keynotes



GLOBAL GOVERNMENT INNOVATORS FORUM

12 JUNE 2024

The Global Government Innovators Forum brought together key public innovation leaders from across the globe. Participants collectively set the agenda to explore both pressing concerns and promising future scenarios.

75 Participants

SOCIAL MEDIA AND NEWSLETTER

COMMUNITY NEWSLETTER

Newsletter Subscribers

June 2024

GERMAN: 6,700

(+10.5% Since 2023)

Newsletter Subscribers

June 2024

ENGLISH: 9,400

(+22% Since 2023)

Newsletter Subscribers

June 2024

TOTAL: 14,400

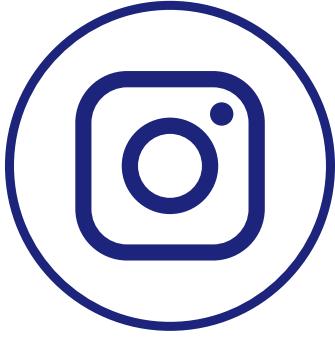
(+17.3% Since June 2023)





FACEBOOK

June 2023 - 1,182
June 2024 - 1,238
Growth: +4,7%



INSTAGRAM

June 2023 - 1,997
June 2024 - 2,610
Growth: +30,7%



LINKEDIN

June 2023 - 5,156
June 2024 - 7,659
Growth: +48,5%



Behörden Spiegel

DIE  ZEIT



Frankfurter Allgemeine

GOVINSIDER



TAGESSPIEGEL



PARTICIPANT FEEDBACK

OVERWHELMINGLY POSITIVE FEEDBACK



How did you like the festival overall?

84% Good or very good



Are there any festival concepts or experiences that you plan to apply to your daily work?

87% Yes



How do you rate the organisation of the festival?

85% Good or very good



How would you rate the communication in advance?

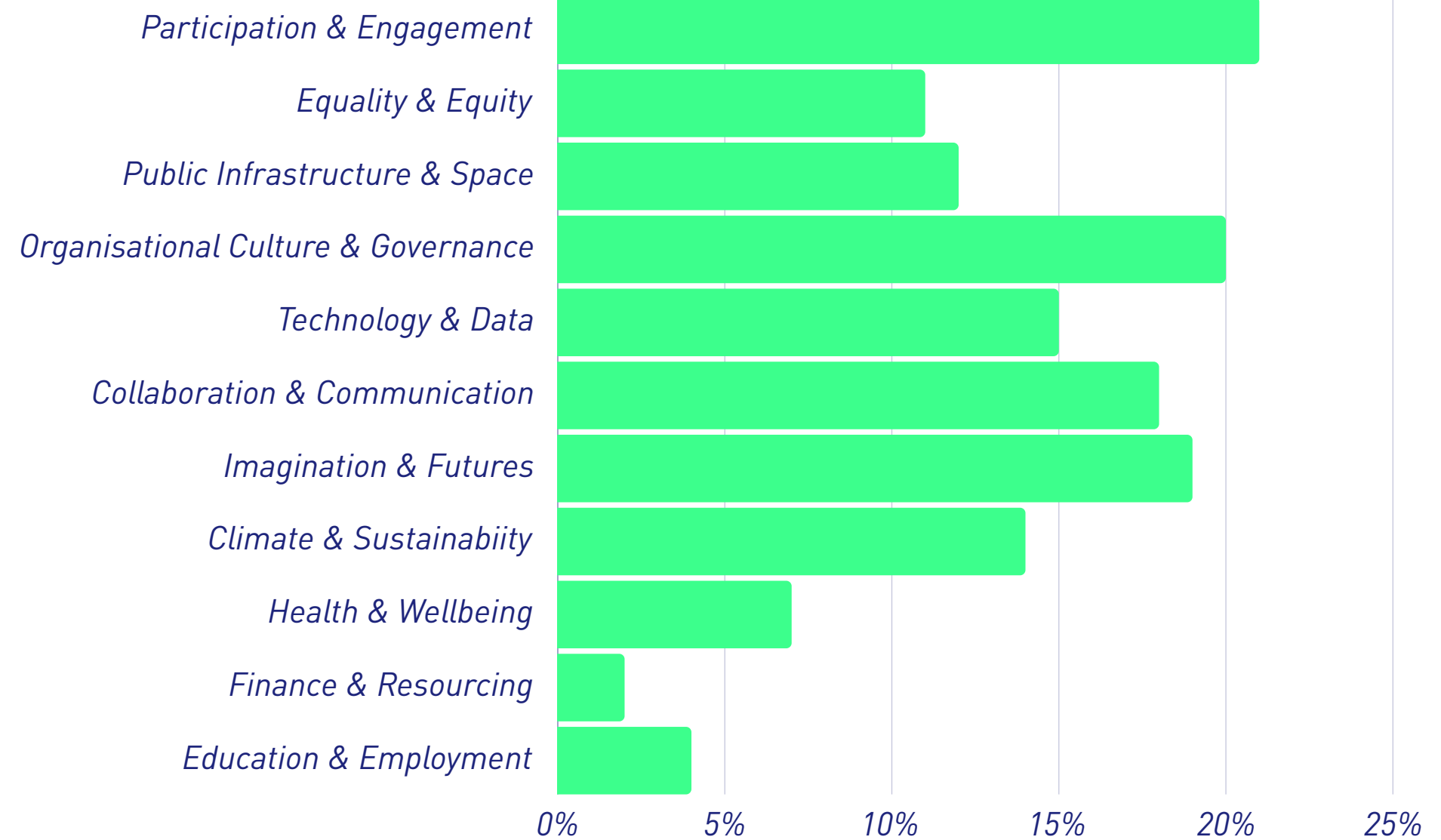
92% Good or very good





THOUGHT- PROVOKING THEMES

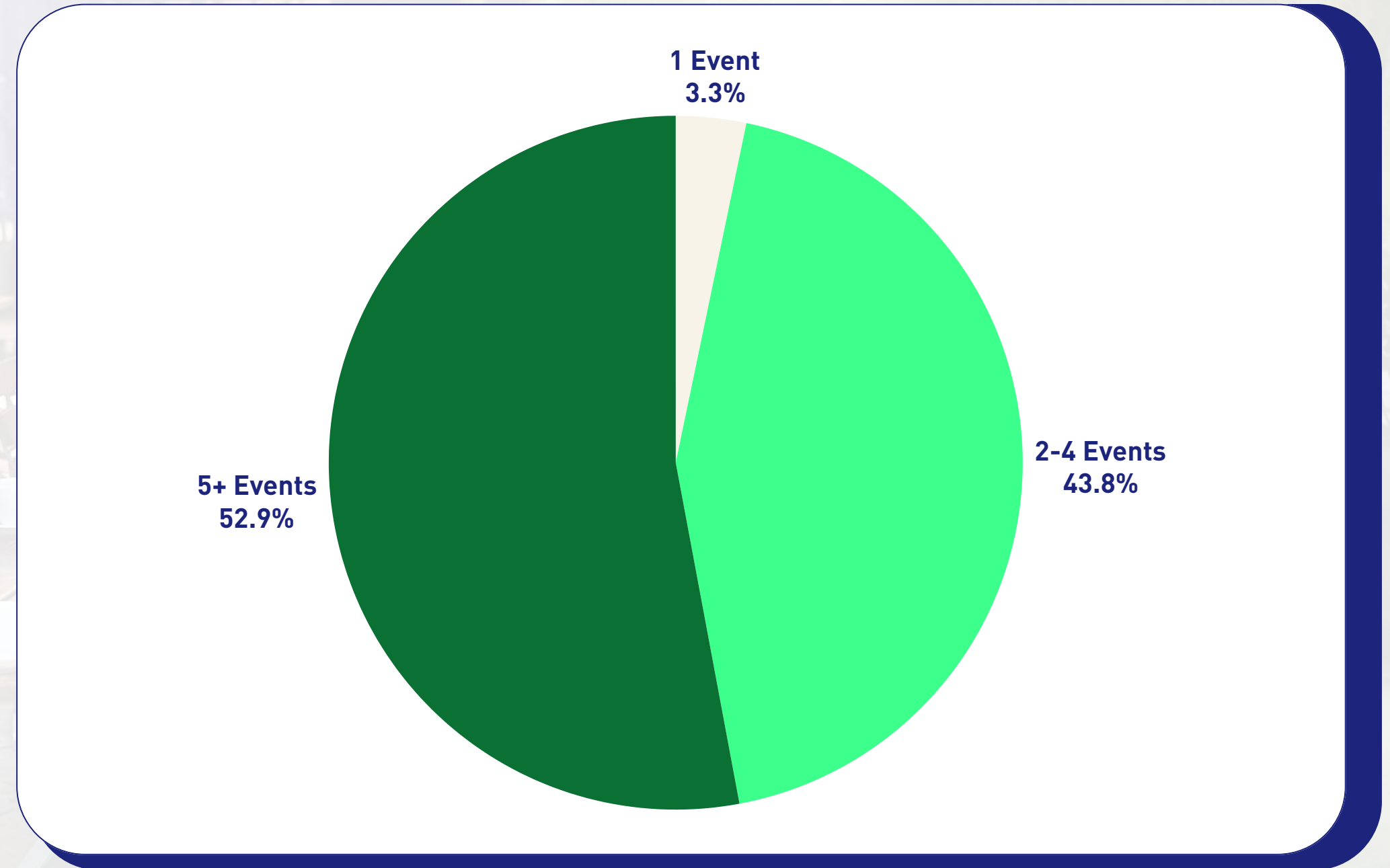
The top three compelling topics for festival-goers were Participation & Engagement, Organisational Structure & Governance, and Imagination & Futures.





FULL DAY FESTIVAL ATTENDANCE

Most of our guests attend the festival for several hours and spend their day soaking up innovation and creativity in various sessions.





PODCAST

A WORD FROM OUR GUESTS

“What a breath of fresh air. Thank you for creating such a great space!”

“Komm, erlebe, sei ein CREATIVE Bureaucrat! Es trägt, macht Sinn und Spaß!”

“It is the place to co-create the state of the 21st century!”

“Es gibt Hoffnung für eine funktionierende Verwaltung!”

“Erwartungen übertroffen! Ein tolles Event um mit frischen Impulsen den Verwaltungsbetrieb aufzumischen!”

“The Festival is a place where open-minded individuals with a willingness to change come together to inspire and exchange perspectives. You can only benefit from it. “

“Mein Motivationsboost für meine weitere Arbeit im ÖD.”

“It’s a space for everyone interested in improving the public sector to recharge their batteries and feel energised again. It’s an experience full of inspiration and hope.”



CREATIVE BUREAUCRACY FESTIVAL 2025





OUR PARTNERS & SUPPORTERS

THANK YOU!

Festival Partners

FALLING
WALLS
FOUNDATION



Project Partners



| BertelsmannStiftung



Media Partners

Behörden Spiegel



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