

**REGISTER  
NOW!**

CREATIVE  
BUREAUCRACY  
FESTIVAL



# CREATIVE BUREAUCRACY FESTIVAL

**DIGITAL KICK-OFF DAY  
21 MARCH 2024**

FALLING  
WALLS  
**FOUNDATION**



# DIGITAL KICK-OFF DAY 21 MARCH 2024

CREATIVE  
BUREAUCRACY  
FESTIVAL  
2024



Together with you as our partner, we want to increase our visibility, raise awareness, and promote the Creative Bureaucracy Festival and the Digital Kick-Off Day 2024 – please support us and let's get connected!

You were/are part of the festival? Please share pictures of your speakers, quotes, interviews, articles, etc. Let's integrate and support each other in our postings and taggings.

## Your contacts for all questions regarding Communications:

Communications:

Juliane Bahl

[juliane.bahl@creativebureaucracy.org](mailto:juliane.bahl@creativebureaucracy.org)

Press:

Dino Trescher

[press@creativebureaucracy.org](mailto:press@creativebureaucracy.org)

## Key Facts Creative Bureaucracy Festival – Digital Kick-Off Day 2024:

- When: Digital Kick-Off Day, Thursday, 21 March 2024
- Where: digitally via livestream on [creativebureaucracy.org](https://creativebureaucracy.org)
- How to attend: free online registration: <https://digital-kick-off-day-2024.eventbrite.de/>
- Website: <https://creativebureaucracy.org/>
- Newsletter subscription: <https://creativebureaucracy.org/newsletter/>
- Hashtags: #cbf24 | #creativebureaucracyfestival
- Tag: @CreatBureauFest
- Social Media: [LinkedIn Event](#)



## Links:

- Digital Kick-Off Day 2024: <https://creativebureaucracy.org/digital-kick-off-day/>
- Registration: <https://digital-kick-off-day-2024.eventbrite.de/>
- Programme: <https://creativebureaucracy.org/programme/>
- Jury: <https://creativebureaucracy.org/jury/>
- Partners: <https://creativebureaucracy.org/about/partner/>



# DIGITAL KICK-OFF DAY 21 MARCH 2024

CREATIVE  
BUREAUCRACY  
FESTIVAL  
2024

## ABOUT THE FESTIVAL

The Creative Bureaucracy Festival puts excellent, creative solutions to almost all community issues and the people behind them in the limelight. From small adjustments to big visions for the future! It represents a shift from a “no because” culture to a “yes if” culture that embraces experimentation and new ideas. In doing so, the festival aims to refresh the reputation of public administrations and appeal to imaginative new talent. The Creative Bureaucracy Festival 2024 will take place live in Berlin on 13 June. Prior to the live event, the festival's Digital Kick-Off Day will start the year on 21 March 2024. The festival is sponsored by the main festival partners Falling Walls Foundation and PD.

## ABOUT THE DIGITAL KICK-OFF DAY

Kicking off another year of public sector innovation and offering an additional platform for forward-thinking ideas and projects prior to the live festival in Berlin is the Digital Kick-Off Day on 21 March 2024 – a free online event for everyone across the globe with jury-selected sessions from the festival's global Call for Participation. Last year's Digital Kick-Off Day counted almost 2,000 digital participants from 77 countries and 100 speakers from 20 countries, as well as over 10,000 votes cast to elect the community voting winners, who are invited to the festival's big stage in June. Participation in the digital programme is free of charge.

For the first time, this year the programme comprises three different categories and will offer more than 90 Project Showcases, Digital Workshops and Podcast Episodes coming from more than 30 countries.

All project showcases will be grouped into four programme clusters representing key issues within the creative bureaucracy sphere:

- Bureaucracy 2045: Thinking Afresh
- Transforming How We Work
- Delivering Collective Impact
- Living Better Together





# DIGITAL KICK-OFF DAY 21 MARCH 2024

CREATIVE  
BUREAUCRACY  
FESTIVAL  
2024

## TEXT ASSETS

### Headlines:

- The Creative Bureaucracy Festival: Digital Kick-Off Day on 21 March 2024
- On 21 March 2024, the Creative Bureaucracy Festival invites you to join the Digital Kick-Off Day – Register now for free!

### Text #1 - Website / Newsletter - long:

Every year thousands of international participants from government, politics, civil society and other change-making organisations join the Creative Bureaucracy Festival digitally and in-person to share and celebrate outstanding examples of innovative public administrations. In 2024, the festival will return with the Digital Kick-Off Day on 21 March and the highlight event on 13 June live in Berlin.

The Digital Kick-Off Day will offer a packed programme of inspiring examples of creative bureaucracy in action. It is a free online event for everyone across the globe with jury-selected sessions from the global Call for Participation – kicking off another year of public sector innovation and offering an additional platform for forward-thinking ideas and projects prior to the live festival in Berlin. For the first time this year the Digital Kick-Off Day offers additional opportunities for exchange and learning. There will be 22 digital workshops throughout the day as well as 30 podcast episodes in various languages.

The day will be split in two halves: the first half will take place in German and cover projects from the DACH region, and the second half will take place in English and cover projects from all other parts of the world. Three winning projects (per language) will be announced at the end of the respective programme half and will be offered a programme slot at this year's live festival in June.

Be there! Register now for free and find more information and all speakers and sessions here: <https://creativebureaucracy.org/digital-kick-off-day/>



# DIGITAL KICK-OFF DAY

## 21 MARCH 2024

CREATIVE  
BUREAUCRACY  
FESTIVAL  
2024

### TEXT ASSETS

#### **Text #2 - Website / Newsletter / Social Media:**

On 21 March, the Creative Bureaucracy Festival – the largest festival for public sector innovation – invites you to join the first of its core activities this year, the Digital Kick-Off Day. The day will offer a packed programme of inspiring examples of creative bureaucracy in action. It is a free online event for everyone across the globe.

Be there! Register now for free and find more information and all speakers and sessions here: <https://creativebureaucracy.org/digital-kick-off-day/>

#### **Text #3 - Website / Newsletter / Social Media:**

Mutual trust, innovative solutions and collective action towards strengthening our democracies is more important than ever before. The Creative Bureaucracy Festival invites you to join the first of its core activities this year, the Digital Kick-Off Day on 21 March. For the first time there will be additional opportunities for exchange and learning. 22 digital workshops throughout the day and 30 podcast episodes in various languages will be presented.

Be there! Register now for free and find more information and all speakers and sessions here: <https://creativebureaucracy.org/digital-kick-off-day/>



# DIGITAL KICK-OFF DAY 21 MARCH 2024

CREATIVE  
BUREAUCRACY  
FESTIVAL  
2024

## TEXT ASSETS

### Text #4 - Social Media - short:

- We are part of the @CreatBureauFest 2024 programme! Let's question the established and try new ways of thinking together, at the Digital Kick-Off Day on 21 March. Free registration: <https://creativebureaucracy.org/digital-kick-off-day/>
- The @CreatBureauFest is back with a Digital Kick-Off Day on 21 March – and we take part as partners! #cbf24 Find all information and how to register for free here: <https://creativebureaucracy.org/digital-kick-off-day/>
- The largest festival for public sector innovation returns! On 21 March the @CreatBureauFest presents the Digital Kick-Off Day with more than 90 Project Showcases, Digital Workshops and Podcast Episodes coming from more than 30 countries! #cbf24 Register now for free: <https://creativebureaucracy.org/digital-kick-off-day/>
- Let's shape and create the future of bureaucracies together – we are partners of the Creative Bureaucracy Festival 2024! Join more than 90 Project Showcases, Digital Workshops and Podcast Episodes coming from more than 30 countries at the Digital Kick-Off Day on 21 March. Free registration here: <https://creativebureaucracy.org/digital-kick-off-day/>