

Format Briefing: Mainstage Dialogue

Present your topic or project of interest in a 20-minute fireside chat on our mainstage.



20 minutes | guest moderator + 2 speakers | 350 audience seats

Set-up:

The mainstage offers row seating for up to 350 people. There are three seats on the stage where a guest moderator and two other speakers will be seated. Each speaker receives a headset for the duration of the discussions.

Please be mindful of the limited time and do not exceed the allotted time frame or else your discussion will be interrupted by our team.

The mainstage sessions will also be streamed live online. Video recordings will then made available shortly after the festival in our content library.

Format:

The guest moderator introduces the topic and presents the two speakers to the audience. This is followed by a 20-minute discussion on the selected topic. All three individuals should have broad expertise in this field and, if possible, offer different perspectives. The aim is to create a welcoming atmosphere of open, honest exchange.

Topic selection:

The dialogue format is suitable for discussing complex topics and bringing multiple perspectives to the table in an open discussion. Controversial topics and viewpoints are welcome and even encouraged, as long as they are considered from different perspectives and open up new perspectives for the audience. The dialogue can make reference to specific projects but must not be approached as a marketing tool.

Preparation: Mainstage Dialogue

This document can be used as a guideline for preparations and sent, if desired, all participating speakers.

Session title (long):

The maximum number of characters is 80. We recommend choosing a title that engages the audience and informs them about the thematic focus of the session.

Session title (short):

The maximum number of characters is 35. A short title for the programme overview - it does not necessarily have to follow grammatical rules. Be creative!

Session description:

The maximum number of characters is 1,000. Tune in with your audience! What is your topic? Why is this topic so relevant?

Please submit the proposed session titles, information on all participating speakers, and a session description by 24 April 2023 via our [Session Information Form](#). For more preparation resources and information for speakers, visit our [Speaker Information webpage](#).

Guest moderator: name, surname, organisation

Speaker: name, surname, organisation

Speaker: name, surname, organisation

Guiding questions for the session

- 1.
- 2.
- 3.